

(on the side)

2023-25

**Member,
ICOM's Working Group on
Decolonisation**
ICOM

2022, 2023, 2024

**3-day Workshops on Visual
communication for Science**
IISER Pune

Children's Book: Know Sikkim
Chimi in the land of Kanchedzonga
(INTACH HECS)

2021

Presentation & Research Paper
Co- Presented a social experiment
'Being Co-Conspirators' at the Pivot 2021
Conference

Competition Long list

Reimagining Museums for Climate Action

2018, 2020

Children's Book: Know Nagaland
Children's Book: Know Meghalaya
Naro and the Hornbill Warrior
Teseng builds a Root Bridge
(INTACH HECS)

2017

Presentation
Presented project 'Uncovering the Universal
Museum' at Museums Showoff, London

2016

Creative Congress, ARUP Fellow
Selected participant at 'Chaos at the
Museum 2016' congress, Buenos Aires

Exhibition

'Stratford' project with ARUP part of
the Museum of Architecture 'Well Built'
exhibition, London

Exhibition

'Evolving Beauty' project with RAA film
showcased at YiHaus 2016, in Shanghai
shopping village

2011

Competition + Exhibition
Second Prize for IGBC Green Design
Competition.

Volunteer

Ecosphere (since 2019)

Visitor Experience Volunteer

London Design Biennale 2016

Exhibition Build Volunteer

Well Built Exhibition, Museum of
Architecture 2017



prachi

prachijoshi.com
prachijoshi.w@gmail.com | +91 98705 28002
Nainital. Delhi. Wherever

ODD-JOBBER,

MUSEUM TINKERER

(currently working on)

(2012- current)

**FREELANCE/
DESIGN CONSULTANT**

Interpretation Design. Strategy
development, design research, content
writing, exhibition development for a range
of projects and clients. Some key works and
studios are:

**Strategy Consultant/
Research Fellow**

IISER Pune
Wall-o-books/ Mote (Calcutta, Kurseong)
GreenHub (Tejpur/ Bhopal)

+

**Spatial & Museum Design
Consultant for:**

Design Factory India (Noida)
Lokusdesign (Pune)
Collage Design (Mumbai)
Past: Museum Memories Project (Communication
Lead)

+

**Illustrator, Web & Visual
Communication designer**

Aditya Birla Group (Mumbai)
Migration and Asylum Project (MAP India)
International (Delhi)
TIC (Mumbai) with TATA
Dusty Foot Productions (Delhi)
Environmental Pulse Institute (Virginia, USA)
with UNEP, UNDP
Prakriti School (Noida)
RHU Organics (Brand design)
HealthyWhisker (Brand design)
MuseumFutures Africa (visual research)

+

Copywriter/ Researcher

AWOO Foundation (Mumbai)
for Exhibitions and children's book (self- published)

Research interests:

museums + decoloniality; design education;
education/ learning and decoloniality; de-tooling;
storytelling, structures and tools

(education)

2015 - 2017

UAL Central Saint Martins, London
MASTERS

MA in Narrative Environments
(Distinction)

2018 - 2020

The Design Village, Noida
**FACULTY, TASKBOX MANAGER &
ACADEMICxADMIN Coordinator**

Faculty for different design courses across
disciplines; Mentor for design projects, thesis
and final year projects;

curriculum design and academic mapping
alongside managing the student design
projects, identifying academic deliverables
and intent

2021 onwards

The Design Village, Noida
**VISITING FACULTY, CURRIULUM
DEVELOPMENT, RESEARCH**

Visiting faculty for Visual Culture and design
projects, Dissertation & Final Design project
mentor

Academic curriculum development design
and development

2018 - ongoing

INTACH Heritage Education, Delhi
PUBLICATION DESIGN

Children's book series development for India's
North Eastern states-
Responsibilities: research, concept, content
writing, story, illustration, publication

Published:

Know Nagaland (English 2018);
(Translated to Ao, Lotha, Pochury, Tenyidie 2023)
Know Meghalaya
(English 2020 ; (Translated to Khasi 2022)
Know Sikkim
(English 2022; Translated to Lepcha 2024)
Know Assam (English 2024)

Self-Published Children's book:

Tsomo's day in Sol (for Spiti Ecosphere)

2008- 2013

MIT Institute of Design, Pune
GRADUATION

Graduate Diploma in Retail & Exhibition Design
(Best Student, Academic Excellence)

(key projects)

2023-24

Research + Visual Interpretation
MUSEUM FUTURES PROJECT, AFRICA

Vision:

To visualise the intention of the MuseumFutures project (2020- 2024), which was 'to test, explore and study potentials for new formats of Southern museology and decolonisation of museums.

Approach:

A proposed diptych- The first artwork is a visual research culminating in the anatomy of a colonial museum, the second is an imaginative and experience based leap into the possibilities of what a museum in the Global South could be

Outcome:

Large format artworks

2023

Research, museum narrative design, Communication and Exhibition strategy for Museum on Life (Biological Sciences) and Smritivan Earthquake Museum and Memorial (Bhuj)
DFI, INDIA

SEMM Bhuj is a museum to reflect on the 2001 Gujarat Earthquake and in its wake the impact on lives and on disaster management in the country. The museum embodies Kutch's resilience.

'Life' is an experiential science museum to celebrate 'Life' as the ecological wonder within and around us.

2023- ongoing

Museum Designer, Facilitator for a Community built & sustained Museum
Independent Project, GREEN HUB TEJPUR

Vision:

To research, plan and build a Lepcha Museum in Gnon-Sangdong, Dzongu, Sikkim as an ecosystem activator

Approach:

Community facilitation, master planning and strategy design with the community through a participative approach

Outcome:

Physical museum + Museum-led ecosystem creation

2023- ongoing

Exploring Science Communication In India
IISER PUNE x UWE Bristol

Vision:

To research and design the project page for 'Exploring' - a collaborative project

Approach:

Online interviews with various activists part of people movements (conducted during the pandemic) in order to create th online archive and teen collating digital objects from the movements.

Outcome:

Visual branding + Identity and a Continuously building Program Website

2022- ongoing

Visual Communication Strategy + Digital Archive
Environmental Justice Project, IISER PUNE

Vision:

To document and create a living archive of the grassroots people's movement across India within the macro umbrella of environmental justice.

Approach:

Online interviews with various activists part of people movements (conducted during the pandemic) in order to create th online archive and teen collating digital objects from the movements.

Outcome:

Online living archive and a teacher's program

2019

Power of Space, Research Project
The Design Village, NOIDA

Vision:

To reimagine 'education' and learning spaces outside inherited colonial structures of teacher/ student.

Approach:

Dialogue based approach to create equitable learners hosted in spaces of apparent pluriverses to explore and understand the nature and poetics of spaces.

Outcome:

Site and Situation specific dialogues + research paper presentation at Pivot 2021

(past work experience)

2017

KCA London, London
INTERPRETATION & COMMUNICATION DESIGNER

Internship (1 month); Freelance (4 months)
Worked with the Design+Interpretation team on concept development, communication mediums, information design & content writing, visitor experience draft for MiSK Science Museum, Riyadh

2014 - 15; 2018

Lokus Design, Pune
MUSEUM DESIGNER

Core member of the museum design team responsible for 7 long term museum projects & short term museums and exhibition pitches. Completed 2, in development 3

KEY PROJECTS:

Jain Museum (ongoing, expected 2023)
Dajikaka Museum (completed 2014)
Anatarnaad Museum (completed 2015)

2013

Heritage Transport Museum & National Museum, New Delhi
FREELANCE EXHIBITION DESIGNER

2012

Siddhartha Das Studio, New Delhi
EXHIBITION DESIGN INTERN (8months)

Headed the design and project management of 'IIC at 50' exhibition. (completed from start to end in 4 months)